

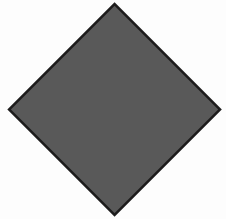


A Deep Dive into Appreciating & Critiquing

# Photographs

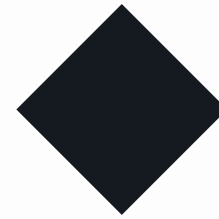
# Evaluate, critique, reflect?

Discovering what makes an image outstanding



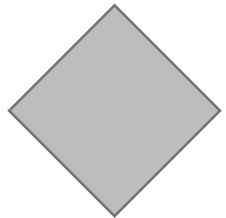
## SELF REFLECTION

To improve your own photography and art



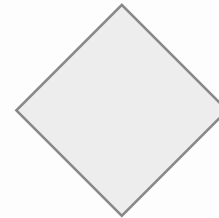
## OBJECTIVE CRITIQUES

When your friend asks you what you think of their photo...



## TO ENJOY PHOTOS THAT AREN'T YOUR "THING"

Expand your understanding of art to fully appreciate a wider variety of styles and genres



## "Ooh I LOVE this one!"

Why you can't say this when critiquing...



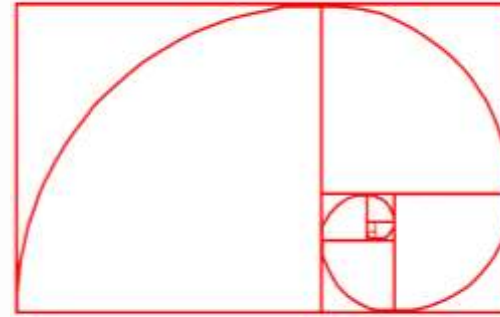
# Elements of an outstanding photograph

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The PPA and PPOC are the two preeminent professional organizations for working photographers.

Image Salons/competitions help one improve in their art, with public Judging Events. These orgs developed rules and specifications to help judges.

Let's explore the 12 criteria that comprise an outstanding image...

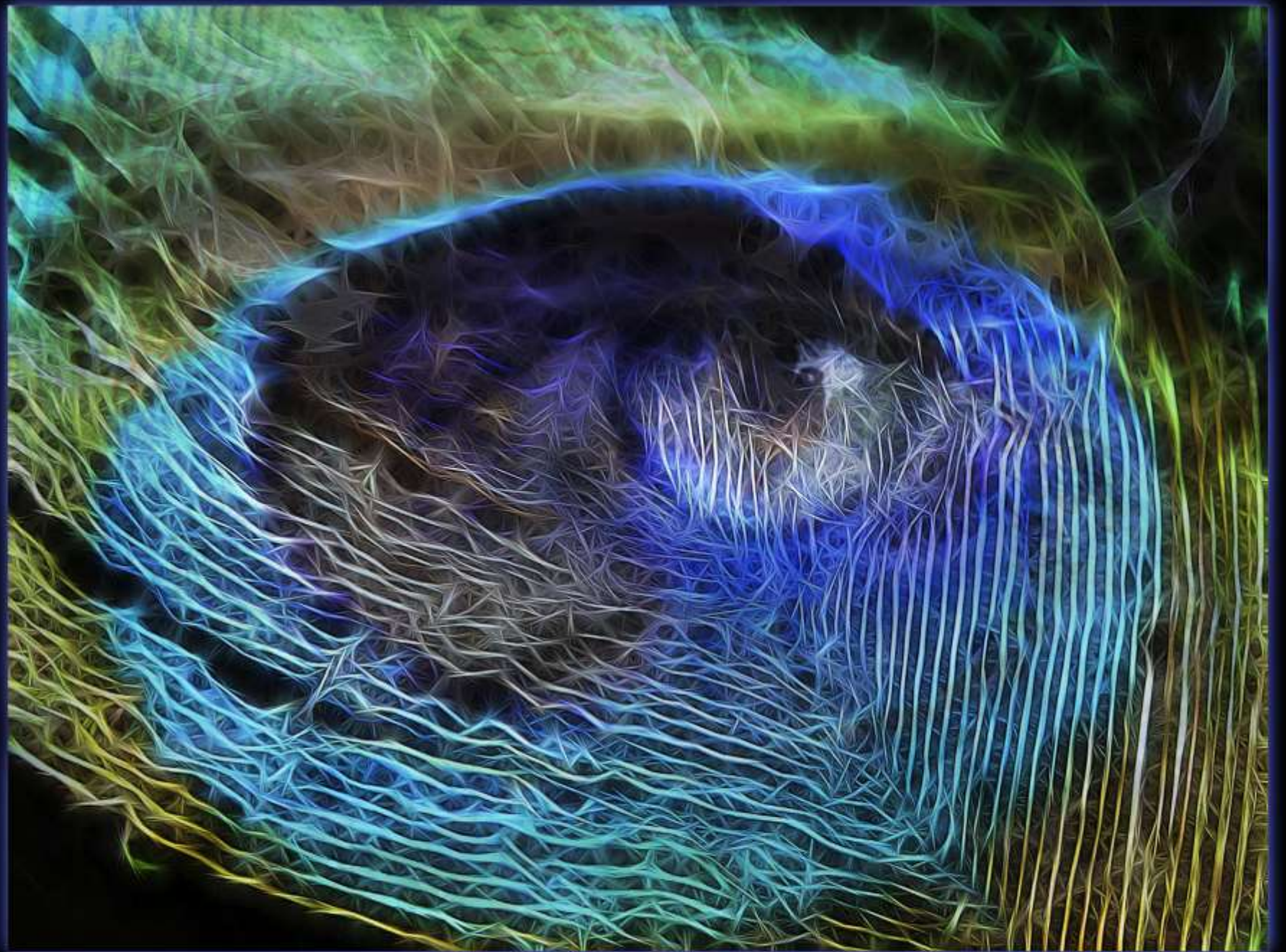




Criteria #1

# Impact













Criteria #2

# Creativity













Insta\_repeat





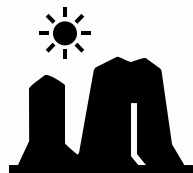
Criteria #3

# Style



Technique,  
subject  
matter,  
mood  
lighting &  
processing

## Style



Ansel Adams

The classic B&W landscape photo



Yosuf Karsh

Transformed photography into fine art portraits



Trey Radcliff

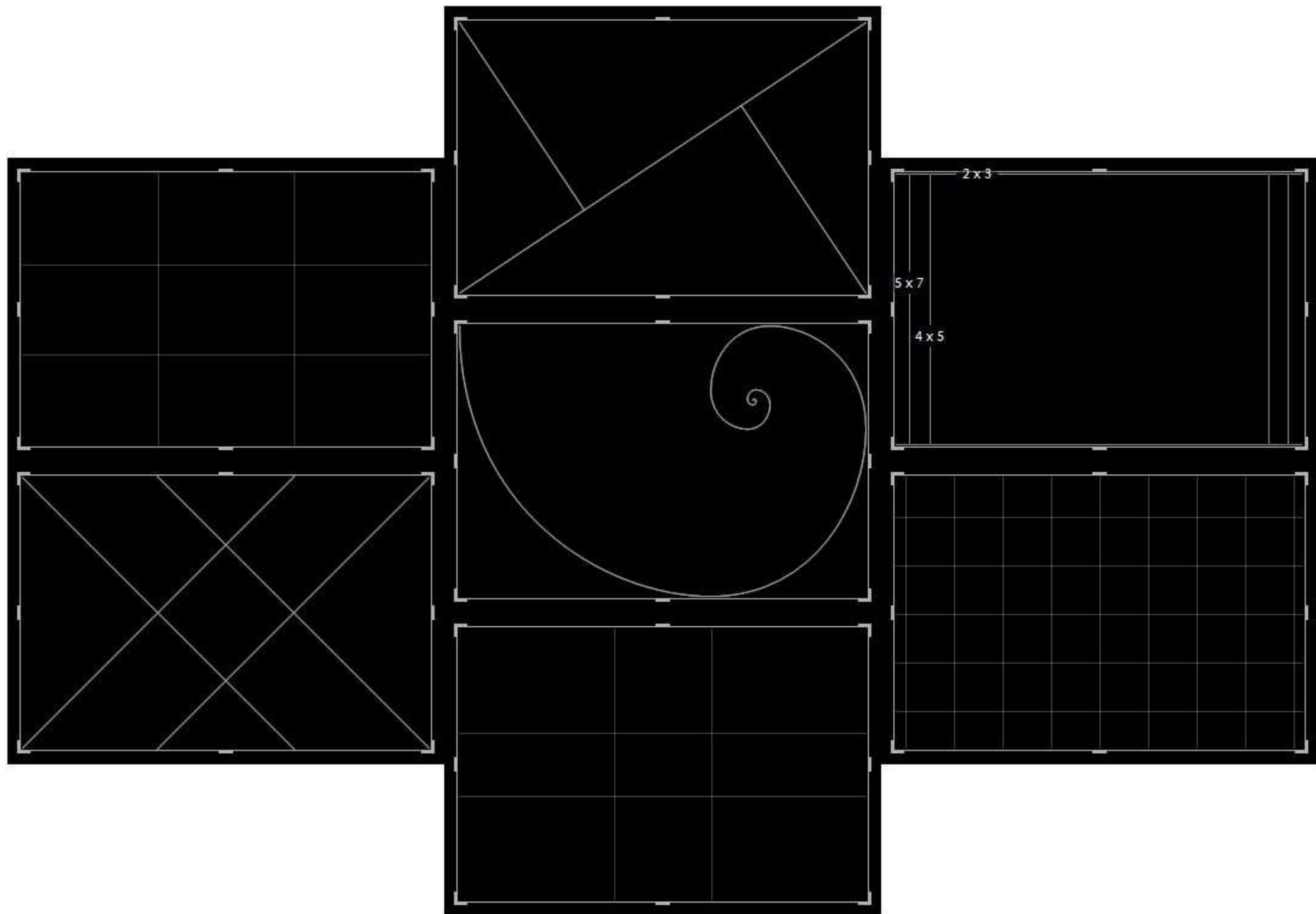
Made HDR a thing!



Criteria #4

# Composition














A landscape photograph of a glacier with a turquoise meltwater lake in the foreground and rugged mountains in the background. The glacier is a mix of white and blue ice, with visible layers and textures. The lake is a vibrant turquoise color, reflecting the sky and the surrounding landscape. The mountains are dark and rocky, with some snow patches. The sky is a pale blue with some clouds.

Criteria #6


# Centre of Interest









A dramatic landscape photograph featuring a large, leafless tree in silhouette against a vibrant sunset sky. The sky is filled with warm orange and yellow hues, with some darker clouds catching the low light. In the background, dark mountain ranges are visible. The overall mood is serene and contemplative.

Criteria #7

# Lighting












A wide-angle photograph showing the silhouettes of a group of people, likely photographers, standing on a dark, grassy hill. They are positioned against a dramatic sky with dark, heavy clouds and a bright, glowing horizon line, suggesting a sunset or sunrise. Several individuals are using tripods and cameras. The overall mood is serene and focused.

Criteria #8

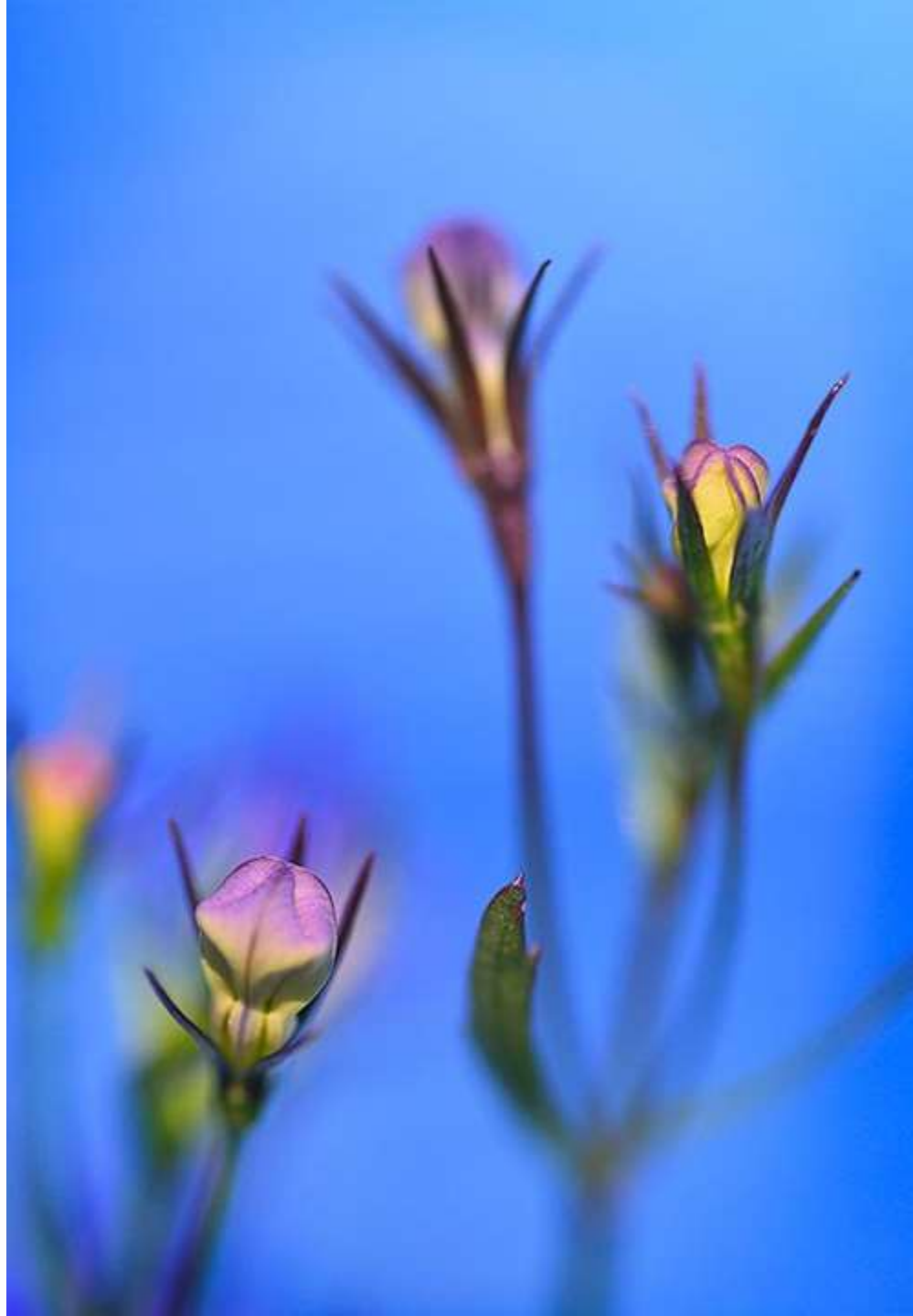
# Subject



Criteria #9

# Colour









A landscape painting featuring rolling hills and a body of water under a dramatic, cloudy sky. The hills are covered in green and yellow vegetation, and the water reflects the colors of the sky and the surrounding landscape. The overall mood is serene and atmospheric.

Criteria #10

# Technical













An abstract, glowing fractal-like shape composed of many thin, intersecting lines. The shape is primarily blue with a bright orange-yellow center. It has a complex, organic form with several lobes and internal structures.

Criteria #11

# Technique











Criteria #12

# Storytelling





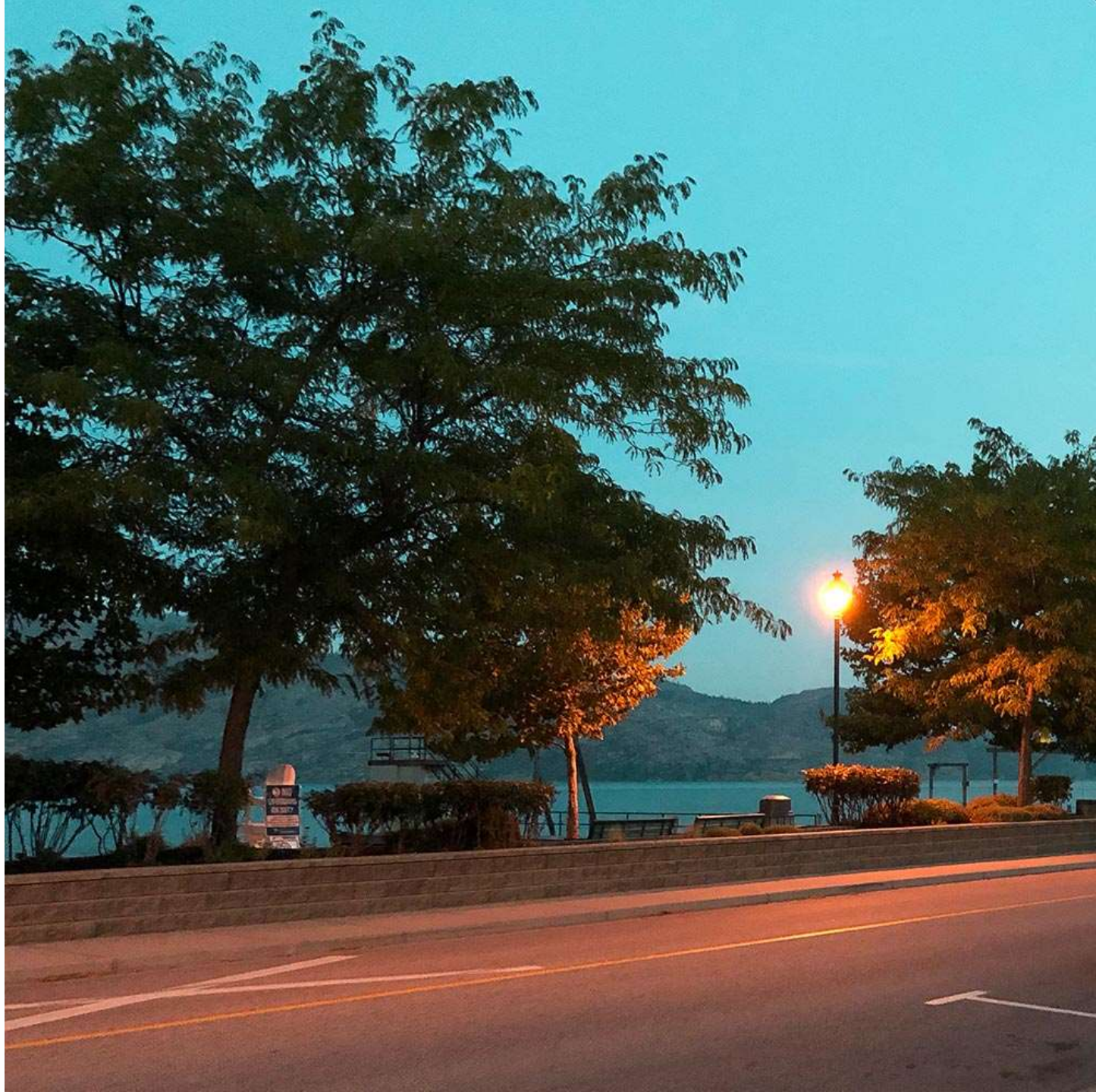
Alexandra Morrison  
alexandra-morrison.com



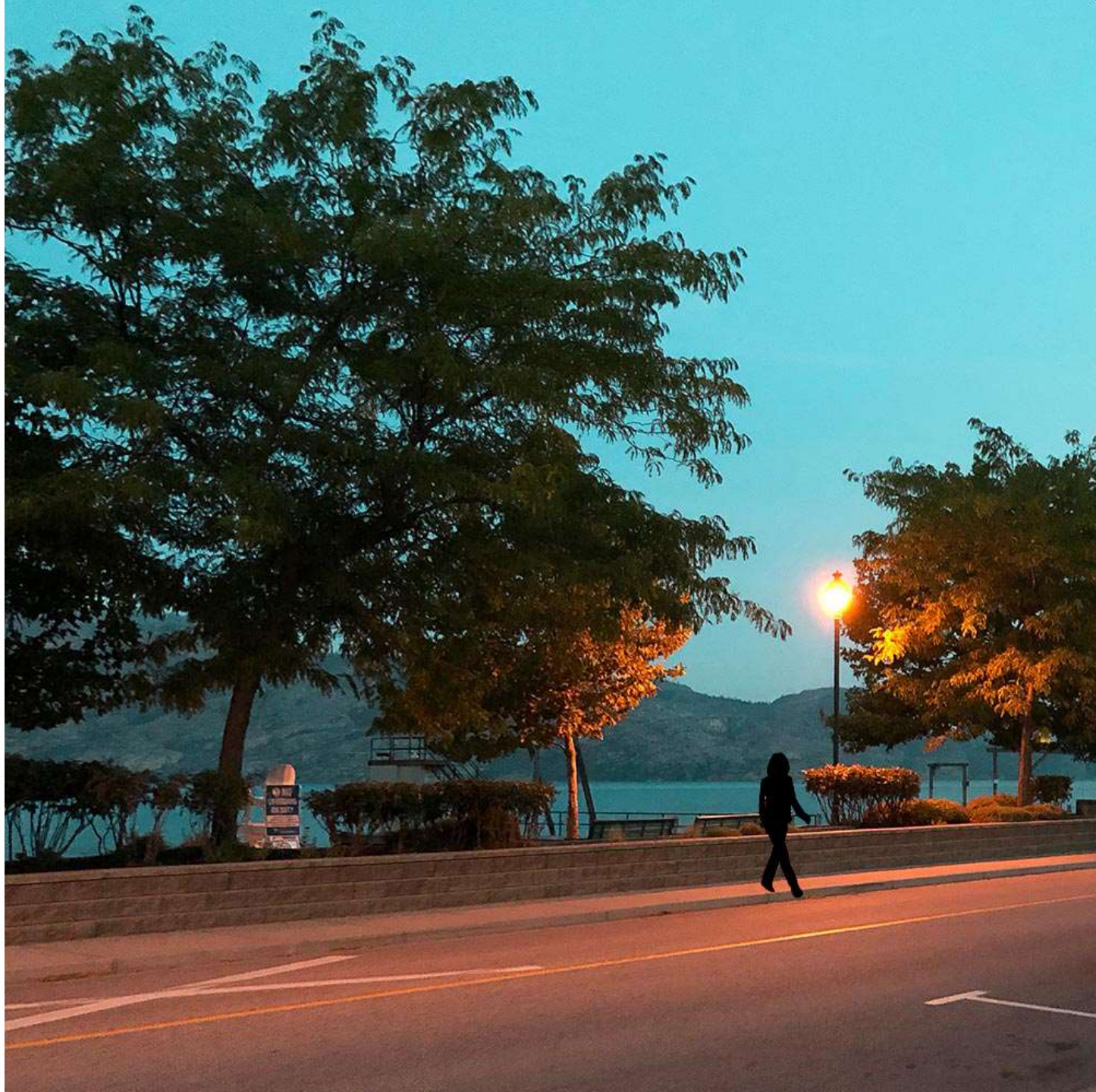














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# Ansel Adams

*A good photograph is knowing where to  
stand*

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